

Getting to know better our MIM Faculty Members

MIM Faculty Member

Name: Dr Lia Flourentzou



Scientific Domain: Marketing Management

Interview

1. What inspired you to go into teaching?

To be honest, I never thought I'd be an academic when I was at school, although I was deeply dedicated to learning. My whole perception of myself and of what career path I really wanted to pursue was shaken while I was a master's student. It was then that I really realized the power of teaching to unlock hidden talents and positively impact students' lives and I found inspiration in the potential to help students grow academically, socially, and personally, shaping them into well-rounded professionals. I'm convinced that nothing else I might have done would have given me so much fulfillment and satisfaction.

2. Why have you chosen to work at the Mediterranean Institute of Management?

With its academic reputation, MIM is an ideal destination both for young people and professionals interested in obtaining the knowledge and skills needed to address the challenges of the modern world. Also, MIM's student-centric culture is totally aligned with my personal values and beliefs about teaching and learning.

3. What's the best thing about your teaching job?

What I love most about teaching is that it keeps me broadening my outlook of knowledge while providing me with the ground to share academic knowledge and experience with students and guide the new generation of professionals.

4. What has kept you going during your time with MIM?

MIM's shared values create an environment of collaboration and respect that is conducive to teaching. At the same time, witnessing students' progress and development is a powerful driving force for me as an educator to keep fostering growth.

5. What achievement are you most proud of?

The major challenge for an educator is raising students' aspirations and making a difference in their career. It's great to make the difference and, as they say, it does make it all worthwhile and rewarding.

6. When you were younger, which teachers did you learn the most from?

I still admire my literature teacher at secondary school. She was passionate about her subject matter, perfectly skilled at explaining complex concepts and making her classroom engaging, thus fostering a positive learning environment and really inspiring all the students to push beyond our limits.

7. What book or film has inspired you the most?

I found "The Braid", a novel by Leticia Colombani to be very touching and inspiring as it celebrates determination and hope. It's about three women from 3 different countries, India, Italy and Canada and from completely different cultural and socio-economic backgrounds, all determined to take on their respective challenges despite the discrimination and obstacles that stand in their way. As their lives become intertwined by a single object, a braid, it is deployed what connects us all—across cultures and social backgrounds.

8. What word of wisdom would you give to your younger self?

As Samuel Becket once said: "Ever tried. Ever failed. No matter. Try Again. Fail again. Fail better".